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# Artificial Intelligence

Responsible computing
Technology topics
Open technologies

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## Cognitive Technologies



#### Artificial intelligence

Simulation of human intelligence processes



Analyze data and suggest something as per user's interest

## Predictive analytics

Predicting outcomes using statistical algorithms and machine learning

### Deep learning

Machine learning with artificial neural network algorithms

#### Robotics

Conception, design, manufacture, and operation of robots

## Machine learning systems

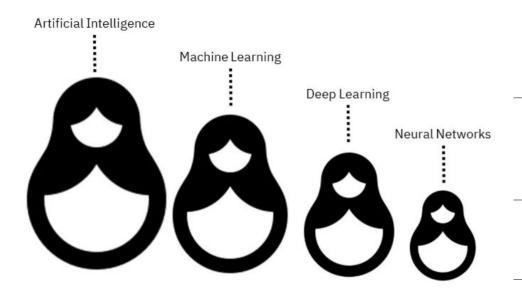
Ability to learn and improve without explicit instructions

## Natural language processing

Ability to understand human speech as it is spoken

## Some Terminology and Concepts





Compare this to Russian nesting dolls: Machine learning is a subfield of artificial intelligence. Deep learning is a subfield of machine learning, and neural networks make up the backbone of deep learning algorithms. In fact, it is the number of node layers, or depth, of neural networks that distinguishes a single neural network from a deep learning algorithm, which must have more than three.

Al mimics human intelligence. It is used to predict, automate, and optimize tasks of humans, e.g. speech and facial recognition, decision making, translation.

Deep learning is a subset of machine learning. The way in which they differ is in how each algorithm learns. A machine learning model can cluster and classify inputs.

The "deep" is referring to the depth of layers in a neural network. More than three layers can be considered a deep learning algorithm.

Neural networks mimic the human brain through a set of algorithms (4 components: inputs, weights, bias/threshold, output).

Source: https://www.ibm.com/cloud/blog/ai-vs-machine-learning-vs-deep-learning-vs-neural-networks#:~:text=Each%20is%20essentially%20a%20component,backbone%20of%20deep%20learning%20algorithms.







# The purpose of AI is to augment human intelligence

Augment – not replace – human intelligence Enhance and extend human capability and potential

# Data and insights belong to their creator

Clients' data is their data, and their insights are their insights

New technology, including AI systems, must be transparent and explainable

Al must be transparent. It must be clear about who trains Al systems, what data was used in that training

Data governance policies to ensure people understand how an Al system came to a conclusion or recommendation

Address the issue of data bias pro-actively and try to minimise it and continuously look for better data sets





Five imperatives for companies, based on whether they are a provider or owner (or both) of an AI system

### **Designate a lead AI ethics official**

Responsible for trustworthy AI

Accountable for internal guidance and compliance mechanisms

Oversee risk assessments and harm mitigation strategies

#### Different rules for different risks

Initial high-level assessment of the technology's potential for harm

In-depth and detailed assessment for higher-risk applications

Document assessment processes in detail to be auditable, and retain them for a minimum period of time

#### Don't hide your Al

Promote transparency is through disclosure

Make purpose of an AI system clear to consumers and businesses

### **Explain your Al**

Maintain audit trails surrounding input and training data

Make available documentation informing about confidence measures, levels of procedural regularity, error analysis

#### **Test your AI for bias.**

Responsibility that AI systems are fair and secure

Take remedial actions as needed, both before sale or deployment and after an Al system is operationalised



## EU High Level Expert Group on Al

Ethics Guidelines on Artificial Intelligence:

The Guidelines put forward a human-centric approach on AI and list 7 key requirements that AI systems should meet in order to be trustworthy.

Human agency and oversight
Technical robustness and safety
Privacy and Data governance
Transparency

Diversity, non-discrimination and fairness

Societal and environmental well-

being

Accountability



## Standards versus Open Source

## **Open Technologies**

## **Standards**

A building plan (methods, metrics, processes, protocols, ...)

Developed collaboratively in standards developing organisations in open and transparent processes

Not controlled by one single vendor or group of vendors

Available for free, for small administrative fee, or for sale

May include patented technologies

## **Open Source**

Source code (Software)

Developed collaboratively in open source projects / communities / foundations

Open source governance for decision making

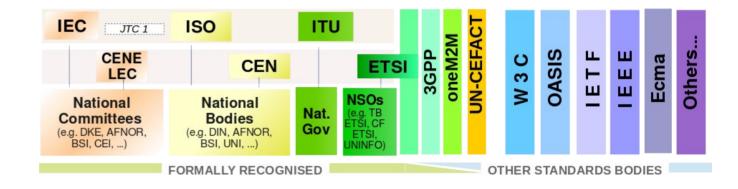
Openly available

Licensed under open source license (typically OSI approved license)





## standardisation



Linux Foundation

Linux Foundation Al lot eclipse

node kubernetes Many others

open source





## Standards Under Development ... Some Concrete Examples

#### ISO/IEC JTC 1 SC42

Concepts and Terminology; Definition;

ISO/IEC 42001 – Management Systems Standard on AI (Process standard)

ISO/IEC 24368 – Artificial Intelligence (AI) - Overview of ethical and societal concerns (TR)

ISO/IEC 24027 – Bias in AI systems and AI aided decision making (TR)

ISO/IEC 24028 – Overview of trustworthiness in AI (TR)

ISO/IEC 38507 – Governance implication of the use of AI by organizations

#### **IEC SEG 10**

Ethics in Autonomous and Artificial Intelligence Applications

#### **IEEE**

Global Initiative on Ethics of Autonomous and Intelligent Systems (P7000)

Governance of AI systems

Several activities addressing Machine Learning

#### **CEN/CENELEC**

Roadmap on European AI Standardisation

Under preparation: Setting up CEN/CENELEC JTC on AI



## In a Nutshell ...

Al is a broad field and differentiation on the exact technology and its use is important.

Imperatives and guidelines are available regarding a transparent and responsible use of Al.

Open Technologies – open standards and open source – play a major role in addressing societal values and ethical topics around AI.

Very concrete and relevant standards are already under way and consider European requirements, e.g. those coming from the HLEG.

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# Thanks very much for your attention