
Association Professionnelle Européenne du Logiciel Libre

APELL

Peter Ganten (OSBA)
Stéfan Fermigier (CNLL)

01.31.2020

Overview

- What is APELL?
 - Why is APELL needed?
 - Founding Members
 - Details
 - Membership
 - Impact
 - Next steps
-

What is APELL?

European Trade Association

- Umbrella association for existing or to be created national associations
- Promote an open, sovereign, inclusive, ethical digital market
- And foster networking between national organizations and their members

What is it not?

- A direct association of businesses
 - A competitor to national organization
 - A vendor of Open Source
 - A Think Tank
-

Why is APELL needed?

- EU policy makers and administration need someone to talk to
 - History of OSS Businesses organising in Europe (e.g. Eurolinux circa 2000)
 - Forum for Open Source Business trade associations on a national level, to come together and discuss, and contact point in Brussels and beyond for policy makers
 - EU needs competence from open source businesses to build a sound Open Source strategy and policy
 - Considering the recent developments (mainstreaming Open Source, political interest, etc.) it is the right time to form a European Business organisation
 - We are now here and open for discussion and expansion
-

Founding Members

Three European Business Associations



CENTRE FOR OPEN SYSTEMS
AND SOLUTIONS



Les entreprises du numérique ouvert

OSB Open Source
Business
ALLIANCE

Founding Members

One Advisory Member



Membership

Eligibility

- Open for **National Free and Open Source Business associations.**
- Three Membership Categories
- Interested business are encouraged to join a business association in their own country

Cost

- 1500 EUR/Year
-

Impact

Next steps

Impact Action 1

Actively contribute to the European study on open source and open hardware, as well as policy propositions for the EC

Impact Action 2

Develop a common position on digital sovereignty, specially for the cloud and operating systems

Impact Action 3

Recruit new members and provide a more detailed picture for the European open source business ecosystem

Phase 1:

Foundation of a preliminary website

First board meeting

Phase 3:

First Event

Phase 5:

Firmly established in the digital policy debates in the EU context

Jan 2020

Jun 2020

Sep 2020

Jan 2021

> 2 Years

Phase 2:

Website and open letter

Phase 4:

Membership drive

Thank you!
