ETSI SUMMIT ON
STANDARDIZATION AND OPEN SOURCE

Will Open Source Projects Become the SSOs of the Future?

Graham Taylor, CEO OpenForum Europe
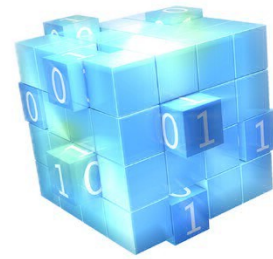
Lessons Learnt
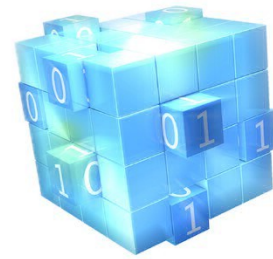
》 The move to ubiquity has been long and hard – mainly because of lack of understanding and past 'lock-in'

》 It is difficult to generalise

》 Business models for IT/Telecomms remain 'different'

》 A single ICT market does not yet exist

》 Open Standards not solely the remit of Open Source

》 Fora/consortia standards lead the way in IT

》 Going "Open Source" on its own doesn't make it a great project

》 Industry involvement in Open Source is now dramatic

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What makes a Good Open Source Project - A Personal View

》 Meets a clearly defined user need

》 A wide and representative community of stakeholders

》 A balanced governance structure

》 A licence model that meets user needs <u>and</u> allows the community to thrive

》 An open culture

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What do you Mean by 'Open'? – the Holy Grail
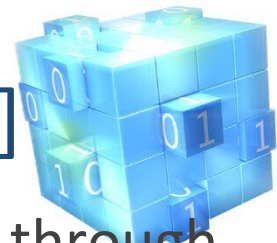
» The 'OFE Openness Principles'*

   » *User Centricity*

   » *Competition*

   » *Flexibility*

   » *Sustainability*

   » *Community*

   * dsm.openforumeurope.org

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Why is Industry Adopting Open Source?

》 Skills shortage*?*

》 Development costs?

》 Access to open technology?

》 Market demand?

》 Software no longer the core of their business?

》 **Software now the foundation UPON which the real value is being generated**

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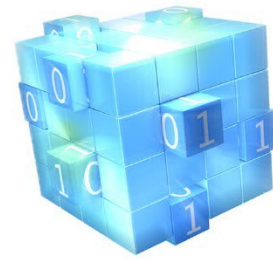**ETSI Summit**
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'Open Innovation' [Prof Henry Chesbrough]

》 Recognition innovation can come from outside a company through partnership
》

》 'Open Services Innovation'

》 Open Source often used as an example

》 Key decision for a company is what is its core value?

》 Increasingly the decision is to put resource into a collaborative open source project

> 》 Shared resource

> 》 Speed

> 》 Open access

> 》 Governance?

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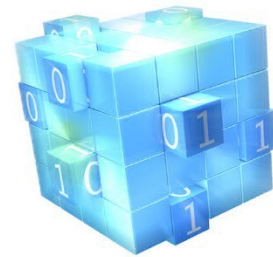**on Standardization and Open Source**

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Do Open Source Projects Need SSOs? - Maybe

- Open Source is build on the concept of openness of interoperability and platform

- In some cases existing Open standards will meet the need

- But in others APIs will have to be generated

- How do you onward develop these APIs in order to secure longevity, independence?

- But without diverting scarce resource from the core development?

- Partnership within SSO would seem a real win-win

- Seek strong governance, process, independence, timeliness

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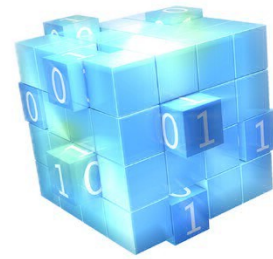
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Do SSOs Need Open Source? - Probably

》 Ubiquity of Open Source can only but increase across IT sectors

》 Telecomms?

》 Pre-funded standards development are already non-existent in IT

》 Fora/consortia standards are preferred by industry

》 Timeliness, direct involvement, market led, peer working

》 But will Open Source projects overtake both as a source of Open Standards

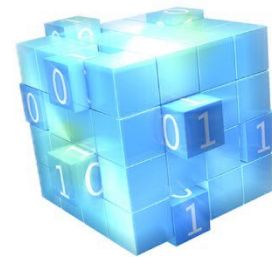**ETSI Summit**
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The Must Haves for Both Groups - Conclusions

》 Recognise the different strengths on offer

》 'Open Innovation' relies on collegiate recognition amongst all stakeholders, and identifying stakeholder values

》 But recognise the entry criteria.....

》 Long term needs of a standards process

   》 Open Culture, that means be prepared for

      》 Independence

      》 Appropriate licensing terms

      》 A wide stakeholder community approach

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